



CITY OF ALPENA, DOWNTOWN DEVELOPMENT AUTHORITY STRATEGIC PLANNING SESSION AGENDA

Meeting date: **Friday, April 19, 2024 from 12:00- 3:00 pm**

The meeting will be held at the Alpena Yacht Club, located at 250 Prentiss St. in Alpena, MI 49707.

AGENDA ITEMS

1. Call to Order
2. Public Comment
3. Strategic Planning
4. Board Member Comment
5. Public Comment
6. Adjournment

MEETING INFORMATION

The meeting will be held in person at the Alpena Yacht Club, located at 250 Prentiss St., Alpena, MI 49707.

The DDA will not be voting on policy, budgets, or any other operational matters at this meeting. The purpose of the meeting is to discuss future goals of the Authority. A written Strategic Plan document will be presented and voted on at a future DDA Board Meeting and will be posted to the DDA website for the public to review. Cristina Sheppard-Decius from POW Strategies will be facilitating the session and creating the Strategic Plan.

Members of the public will be able to give comment at the beginning or at the end of the meeting. Citizens appearing before the Authority will have 5 minutes to address the Board.

The mission of the Alpena Downtown Development Authority (DDA) is to implement positive economic, physical, and aesthetic changes in the downtown.