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ALPENA DDA RESUMES COFFEE & CARS, A REGULAR SATURDAY MORNING EVENT

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ALPENA, MI – This summer the Alpena Downtown Development Authority (DDA) has resumed one of their regular summer events, Coffee and Cars. Coffee and Cars began in summer 2020 as a casual event for classic car owners and classic car admirers to come downtown in a safe, socially distanced way and still connect with their community regularly.

Coffee and Cars is hosted every Saturday morning, from 8:00am to 12:00pm all summer long through Labor Day weekend. Classic car owners can come downtown, parking anywhere on the street or in one of the public parking lots and grab a cup of coffee or a drink from one of downtown's coffee shops.

“The idea for Coffee and Cars came from our Promotions and Marketing Committee. Last year, we were brainstorming how to bring people downtown and still host events that fit within the social distancing guidelines of that time. We received so much positive feedback about it last year that this year we decided to bring it back!” said Kingsli Kraft, Marketing and Outreach Coordinator for the Alpena DDA, “It’s so cool to see vintage cars parked throughout downtown, it looks like a throwback picture come to life and it’s a great time of day to bike through downtown and check out all of the cars before it gets super hot later in the day.”

Coffee and Cars is a free event meant to bring people with a common interest together downtown, participants just have to pay for their coffee if they’d like one, but it’s not required. Participants are also encouraged to check out the various shops and restaurants throughout downtown as well.

For more information visit our website:

<https://www.downtownalpenami.com/events.html#summer>