

## **CITY OF ALPENA, DOWNTOWN DEVELOPMENT AUTHORITY NOTES OF AN INFORMATIONAL MEETING OF THE AUTHORITY**

Meeting date of December 3, 2019 @ 2:00 pm  
City Hall, 208 N. First Avenue, Alpena, Michigan

Board Members Present: Todd Britton, Mike Mahler

Staff Present: Anne Gentry

Members of the Public Present: Four

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The meeting commenced at 2:03 pm.

Executive Director Anne Gentry gave a presentation which covered:

- Information about the Alpena DDA, including PA 197 of 1975, funding, staff, and organizational structure.
- Projects and accomplishments of FY 2018/ 2019, arranged by the following topics:
  - Organizational & Partnerships
  - Design & Beautification
  - Marketing
  - Annual Events & New Events
  - New Downtown Businesses
- Future projects and priorities by committee:
  - Promotions & Marketing
  - Design & Beautification
  - Economic Development & Parking

The floor was then open for questions at the end of the presentation.

The informational meeting ended at 2:50 pm.

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Meeting date of December 11, 2019 @ 5:30 pm  
Alpena County George N. Fletcher Public Library, 211 N. First Ave., Alpena, Michigan

Board Members Present: Mike Mahler

Staff Present: Anne Gentry

Members of the Public Present: None

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Due to no members of the public in attendance by 5:50 pm, no presentation was given.