



## **Fresh Waves: 2023 Location Application**

### **The Downtown Alpena Mural Project**

Thank you for your interest in being a location for Fresh Waves! Fresh Waves is an arts initiative facilitated by the Alpena Downtown Development Authority (DDA) to bring unique public artwork to Downtown Alpena, Michigan. Fresh Waves is a celebration of artistic freedom and brings vibrant, one-of-a-kind art to our downtown landscape in the form of murals. There is no theme for Fresh Waves; instead, we celebrate art for art's sake and allow the artwork to shine through.

This summer, the Fresh Waves project will **happen in the alleyways that run through the Downtown Alpena**. Our goal is to make these underutilized spaces into pedestrian gathering spaces filled with vibrant artwork in an outdoor gallery experience. We are looking for artists to contribute their artwork to our downtown this summer 2023 (painting to take place in July or August).

#### **A few notes about being a potential location:**

- Locations must be facing an alleyway downtown to be considered.
- Locations may apply to be considered for a smaller piece of artwork (either smaller "spot art" that could be mounted to the building or painted directly on the wall OR a large scale, full wall mural).
- The DDA is also collecting artist applications to be considered for this year's mural. This year, locations may also indicate if they have an artist in mind to complete the mural. All artists must submit an application AND demonstrate the necessary experience and quality to be considered.
- Both the property owner and DDA Marketing & Promotions Committee must give final approval of the mural design before painting begins.
- The property owner must complete any prep work on the wall necessary for the mural to be painted. The DDA will cover up to \$500 of prep work; the property owner is responsible for covering the cost of any necessary prep work exceeding \$500.

#### **To be considered as a 2023 location please submit the following by April 15, 2023:**

- The attached application form
- Up to three photos of the wall to be considered

Applications must be turned into the DDA by **Saturday, April 15, 2023 at midnight** and can be emailed to [downtownalpenami@gmail.com](mailto:downtownalpenami@gmail.com) or dropped off at 124 E. Chisholm St., Alpena, MI 49707.



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**Applicant Name (first & last):** \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Property Owner Name:** \_\_\_\_\_

**Property Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Why are you interested in being a location for Fresh Waves?**

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**What is the material of the wall to be considered?** \_\_\_\_\_

**Are you interested in being considered for:**     Large scale mural     Spot art



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**If you have an artist in mind to complete a mural, please indicate so here:**

**Artist Name:** \_\_\_\_\_

**Estimated Cost (if known):** \_\_\_\_\_

Your final application must include:

- This form
- Up to three photos of the wall to be considered



I agree to abide by contest rules and regulations as stated



I hereby agree that I shall hold the City of Alpena, the Alpena Downtown Development

Authority and its elected and appointed officials and employees harmless from any and all claims, suits, damages, or loss of use resulting from an act or omission to act by the City of Alpena, the Alpena Downtown Development Authority, and its officers, employees or agents arising out of, or in the course of, my participation in Fresh Waves: The Downtown Alpena Mural Project.

Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Property Owner Signature (if different): \_\_\_\_\_

Date: \_\_\_\_\_