



Fresh Waves: 2023 Artist Application

The Downtown Alpena Mural Project

Fresh Waves is an arts initiative facilitated by the Alpena Downtown Development Authority (DDA) to bring unique public artwork to Downtown Alpena, Michigan. Fresh Waves is a celebration of artistic freedom. There is no theme for Fresh Waves; instead, we want to celebrate art for art's sake and allow the artwork to shine through without boxing it in.

This summer, the Fresh Waves project will **happen in the alleyways that run through the heart of Downtown Alpena**. Our goal is to make these underutilized spaces into pedestrian gathering spaces filled with vibrant artwork in an outdoor gallery experience. We are looking for artists to contribute their artwork to our downtown this summer 2023 (painting to take place in July or August).

We are looking for artists to contribute the following:

- Large scale murals painted on full walls (up to \$7,500 stipend)
- Pieces of smaller painted spot art (up to \$2,000 stipend)

Please note that final stipend will be based on size of wall selected for each mural; above estimates are given to give artist a rough idea of our project budget but are subject to change based on interest and size of walls submitted by downtown property owners.

Our DDA Marketing & Promotions Committee will review all applications and determine the best fit for our project and chosen locations 2023. Compensation will be provided to artist for time, supplies, and services rendered. If your submission is not chosen this year, please consider reapplying next year.

To be considered as a 2023 artist, please submit the following by April 15, 2023:

- The attached application form
- Your resume and/or examples of your previous work
- One reference from a past commission, if you have completed mural art for a client in the past
- Up to three concepts of a mural you would like to be considered
 - *This could be a sketch of a concept, a mock-up, or a description of what you would paint with examples of your past work.*
 - *Please note that if you are a selected artist, you will need to submit a mock-up that will be approved by the property owner and DDA committee before painting commences.*
 - *All submissions must remain free of explicit language, nudity, depictions of violence, and any other controversial content.*

Applications must be turned into the DDA by April 15, 2023 at midnight and can be emailed to downtownalpenami@gmail.com or dropped off at 124 E. Chisholm St., Alpena, MI 49707.



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Name (first & last): _____

Email: _____

Phone: _____

Where are you based? _____

Link to online portfolio or social media accounts (for past examples of work):

Do you have experience with mural painting? Yes No

➤ **If yes**, you must provide examples of your past work with the submission of your application and at least one reference from a past commission.

➤ **If no**, would you be interested in working with a professional muralist who will help you to execute your vision for the mural? (Please note, you must still have experience as an artist.)

Yes No

What is your preferred painting medium? _____

Are you interested in being considered for: **Large scale mural** **Spot art**

Artist Statement: Describe yourself as an artist and explain why you are interested in being involved with Fresh Waves in Downtown Alpena.



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Your final application must include:

- This form
- Your resume and/or examples of your previous work (link to your online portfolio or social media accounts is sufficient)
- Up to three potential concepts for the mural you would like to paint
- One reference from a past commission, if you have completed mural art for a client in the past.

Client Name: _____

Client Phone/ Email: _____



I agree to abide by contest rules and regulations as stated



I hereby agree that I shall hold the City of Alpena, the Alpena Downtown Development Authority and it's elected and appointed officials and employees harmless from any and all claims, suits, damages, or loss of use resulting from an act or omission to act by the City of Alpena, the Alpena Downtown Development Authority, and its officers, employees or agents arising out of, or in the course of, my participation in Fresh Waves: The Downtown Alpena Mural Project.

Signature: _____ Date: _____