

**CITY OF ALPENA, DOWNTOWN DEVELOPMENT AUTHORITY
NOTES OF AN INFORMATIONAL MEETING OF THE AUTHORITY BOARD**

Meeting date of December 15, 2021 @ 4:00 pm

Meeting was held at City Hall Council Chambers (208 N. First Ave. Alpena, MI 49707). Members of the public were invited to attend in-person or virtually via Go-To Meeting.

Board Members Present: Mike Mahler

Staff Present: Anne Gentry

The meeting commenced at 4:03 pm.

Executive Director Anne Gentry gave a presentation which covered:

- Information about the Alpena Downtown Development Authority, including PA 197 of 1975, the DDA's mission, finances and funding, and organizational structure
- Projects and accomplishments of FY 2020/2021 organized by the following topics:
 - Organizational & Partnerships
 - Design & Beautification
 - Economic Development
 - Establishment of Downtown Alpena Social District
 - New Businesses that Opened or Relocated Downtown in 2021
 - Marketing
 - Fresh Waves 2021
 - Promotional Events
- Future projects and priorities
 - Upcoming projects
 - Long-term projects

There being no questions or comments from members of the public, the informational meeting ended at 4:35 pm.

**CITY OF ALPENA, DOWNTOWN DEVELOPMENT AUTHORITY
NOTES OF AN INFORMATIONAL MEETING OF THE AUTHORITY BOARD**

Meeting date of December 17, 2021 @ 11:00 am

Meeting was held at City Hall Council Chambers (208 N. First Ave. Alpena, MI 49707). Members of the public were invited to attend in-person or virtually via Go-To Meeting.

Board Members Present: Cristi Johnson

Staff Present: Anne Gentry

Due to no members of the public in attendance by 11:10 pm, no presentation was given. A recording of the Informational Meeting held December 15 was posted to the DDA's website for members of the public to view.